

Irondequoit Library Board of Trustees
Monthly Meeting
Minutes for December 15, 2010

Trustee Members present: Mary Ellen Jones, Miriam Ganze, Elaine Cole, Stephanie Squicciarini, Irena Skrobach, David Heffer

Absent: Karyl Mammano, excused

Also present: Terry Buford, Director; Deborah Essley, Town Board liaison; Ann Ryan, President of Friends; Flo Bianco, MCLS trustee; Dana Paxson

Meeting called to order at 7:01.

Agenda approval:

Agenda addition under New Business: approval of Irondequoit Public Library Board meetings for 2011 calendar year.

Motion to accept agenda with addition of new item, 2011 calendar of library Trustee meeting dates and agenda flexibility due to arrival time of presenter Libby Post, Communication Services: moved, seconded, all for, approved.

Public Input: Flo Bianco- Member of Monroe County Library Service (MCLS) reported that in MCLS' November monthly meeting, Irondequoit was again granted a variance by only one vote. Because this variance was narrowly passed, it will become an issue and problem next year. Although MCLS understands the financial difficulties Irondequoit faced in previous years and continues to face, it still wants to see movement to meet state library guidelines. In the past ten years, Irondequoit has been granted variances to meet New York State Library requirements, however the county library group (MCLS) feels that Irondequoit must now show evidence of movement forward. This is of grave concern since it will impact the amount of money IPL receives from the county. Dana Paxson: thanked the Library Board for their hard work.

Board Correspondence: continue to check email account, union negotiations

Communication Services Update:

- Ms. Post met with the library Friends and Library Foundation organizations and discussed working together with all groups being on the same page as they move forward.
- Ms. Post completed the first draft of the 'branding' report.
- Ms. Post identified that it has been a difficult year because of national politics and its trickle down effect to local towns.
- Library new tagline and logos will be available for review and approval in the upcoming months.
- Ms Post's recommendation: the library building issue is not as important as putting the library on solid financial footing. It is therefore recommended that the

library seek to become a separate special legislative funding district and no longer a municipal funded library. More discussion of the process and the ramifications of such a change will follow in the upcoming months. This change would involve residents voting to establish this type of funding district, and would also include a vote for a yearly budget and an elected library board trustees.

- The following meeting dates were set for Communication Services presentations:
 - January 18, 2011, 5:30, presentation to Friends at McGraw.
 - February 21, 2011, 9am, presentation to IPL staff at their Feb.monthly staff meeting
 - March 2, 2011, 7pm, public presentation at Town Hall in the Broderick Room. Presentation will be taped and be shown on ICAT
- Discussed having a fundraiser for the launch of the new logo with MCLS representatives, Friends, Library Foundation and other community organizations

Approval of November 17, 2010 Board Minutes,

Motion for approval of October 20, 2010 Board minutes, moved, seconded, all for, approved.

Approval of the December 1, 2010 Executive session CSEA negotiations minutes,

Motion for approval, moved, seconded, all for, approved.

Vouchers: Motion to approve vouchers, moved, seconded, all approved.

Director's Report:

**Irondequoit Public Library
DIRECTOR'S REPORT
Wednesday, December 15, 2010**

1. Library System News

- I attended the MCLS Directors Council meeting on December 1st. MCLS was seeking an endorsement from the DC for their proposal that all members would pay cost shares in 2011 increased beyond the 3% in the contract. I explained our financial situation and recommended that any other towns facing a similar plight should vote no as I would. No other director voted "no". Currently, MCLS is saying that they want each member library board to take up the issue and vote to pay the higher cost share at their December of January meeting.

2. Town News

- Board president Squicciarini and I visited Supervisor D'Aurizio to convey our disappointment over the 2011 budget. Supervisor D'Aurizio reviewed the town's financial picture and the prospects for the future.

3. IPL News / Facilities report

- The McGraw snow blower must be replaced. Repair people told us not to fix it.
- We had some snow removal issues at both branches but I was very pleased with the way Patrick Meredith of the DPW stepped in and personally helped us troubleshoot the situation.
- No major building maintenance issues in the past 30 days.

4. IPL Personnel Report

- No weather related closings. Many employees have volunteered to shovel and salt sidewalks during the heavy snowfalls.

5. Financial/Statistical Report Highlights

- Vouchers of note are: #416, Fusion Digital, for install and setup of content filters for new Fortigate Wi-Fi firewalls.
- You have the usual financial reports in your packet and also a copy of the 2011 budget in an easier to read format broken down by principal Library Clerk Anne Boring.
- Please take note of the large number of vouchers for payment to the producers and distributors of books and other library materials. This is that end of the year surge in materials buying we recently discussed that coincides with the large number of new releases by publishers and content producers in time for the holiday buying season.

Terry Buford

President's Report:

- On-going information exchange continues with the town supervisor, Friends and the Library Foundation

Friends Liaison Report: IPL Board Trustee Miriam Ganze attended and reports:

- Group had a meeting with Ms. Post at the end of November. Friends commented that it was a great meeting and they appreciated it.
- Miriam Ganze volunteered to be the permanent Trustee/Friends Liaison
- New members orientation occurred on 12-1-2010 with Stephanie S. and Mary Ellen Jones attending; overview of Friends history and Library Board/Friends interfacing.

Library Foundation Report: November meeting

- Ms. Post presented; stressed the importance of working together even though each organization has its own focus
- The Foundation is in the process of writing a fundraising plan with Ms. Post's assistance
- Recently purchased a new internet URL: IPL Foundation.org

Town Board Liaison Report: the town is in a budget crunch.

Old Business:

- Long Range Plan Review, tabled until Communication Services Report (Libby Post) released
- Board Policy Manual, tabled because board trustee Karyl Mammano heads the committee and is not present. Motion to table discussion of the Board Policy Manual, moved, seconded, all approved, motion passed.

New Business:

- Discussion of MCLS cost share and its budget impact
- Library hours: creative scheduling discussed; staff may be scheduled to work hours not accustomed to and discussion centered on what types of scheduling changes might occur should additional evening hours be possible.
- Expired library cards: discussion with reinstating cards, patrons may be encouraged to pay their fines...this would add to revenue stream
- Possibility of increasing library book holding fees generally discussed; MCLS increased holding fees to \$1.00
- Discussion of Internet service and contact time; some libraries are not allowing patrons to log in if they do not have a 'clean' card meaning they owe money to the library
- Director Terry Buford will report back what other libraries are doing with expired cards; are other libraries making patrons pay fines before re-issuing cards?
- Calendar dates for IPL Trustee meetings: motion to set the third Wednesday of every month, moved, seconded, approved, motion carried.

Board President's Remarks: - Happy Holidays and a thank you to all during this eventful year.

Motion to adjourn to Executive Session to discuss ongoing negotiations with the CSEA, seconded, all approved, regular meeting adjourned at 9:04. Executive Session opened at 9:05. Motion to adjourn Executive Session, moved, seconded. Executive Session adjourned at 9:12.

Motion made for the Library Board to approve keeping the Director's health care contribution at the same rate as the rest of the library staff. Motion, moved, seconded, all approved, motion carried.

Regular Library Board meeting adjourned at 9:16.

Respectfully submitted,

Irena Skrobach, Secretary